

SPONSORSHIP PACKAGE

**KING & I PRODUCTIONS, INC IN CONJUNCTION WITH
PROJECT BRIGGS, INCORPORATED**



PROJECT BRIGGS INC.

PRESENTS

SWIRL & CHORDS FASHION AND MUSIC GALA

"SONGS AND SILHOUETTES"

BENEFITING THE AMERICAN DIABETES ASSOCIATION



SATURDAY, DECEMBER 1, 2018

**THE ARENA STAGE AT THE MEAD CENTER FOR AMERICAN THEATER
1101 SIXTH STREET, SOUTHWEST
WASHINGTON, DISTRICT OF COLUMBIA 20024**



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Dear Supporter,

To help reverse the devastating impact diabetes is having on our community, King & I Productions is taking action!

Diabetes is an American health epidemic. An estimated 29.1 million people – predominantly African Americans - have diabetes in the United States and another 79 million people are on the way to getting the disease. Diabetic retinopathy is 46% more prevalent in African Americans than non-Hispanic whites. African Americans are at least 2.6 times more likely to have end stage disease due to diabetes than Caucasians. Diabetes kills more Americans every year than breast cancer and AIDS combined. Diabetes doubles the risk of heart attack, blindness, neuropathy and stroke.

We are seeking your financial support to benefit the American Diabetes Association (ADA) of Washington, DC. In honor of Diabetes Awareness Month in November, King & I Productions in conjunction with Project Briggs Inc., our 2018 501c3 Fiscal Partner, presents the 2018 Mistress of Ceremony, Ms. Angela Stribling, radio personality of Howard University Radio (WHUR) and host of *“Pillow Talk With Angela”* will present *“Swirl and Chords”* for the 2nd consecutive year. The 2017 inaugural event raised \$5k for diabetes awareness and was brilliantly hosted by Tony nominated multi-talented Actress/Singer Sheryl Lee Ralph, special guest speaker, Joan Bardsley, Assistant Vice President, Nursing and Research Integration for the MedStar Health Research Institute (MHRI) and MedStar Corporate Nursing, and featuring Lord & Taylor, and five (5) extraordinary designer fashion designer showcases to establish the foundation for this year’s special event. Visit <https://www.kingandiproductions.com/> to see highlights.

By strategically aligning with the American Diabetes Association to promote awareness, education and prevention for Diabetes, we strongly encourage you to join our fight and become a *“Swirl & Chords”* Sponsor or Patron to inspire people with diabetes and their families, friends, and our community to combat this disease and its deadly consequences. With your tax deductible gift you can make a difference to the millions of Americans affected by diabetes. Together we can **Beat Diabetes!**

Sincerely,

Alvin King

Alvin B. King, President



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The mission of the American Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes

By strategically aligning with the American Diabetes Association and our movement to prevent Diabetes, we encourage you to become a “Swirl & Chords” Sponsor to support King & I Productions in our collaborative efforts to inspire people with diabetes and their families, friends, and our community to combat this disease and its deadly consequences.

Your donation is tax deductible.

PROJECT BRIGGS, INCORPORATED - EIN#: 81-1050132

HOW TO MAKE A DONATION

**Visit www.kingandiproductions.com and select a sponsorship level and to make your donation.
Click the “Event” tab. Click “Swirl & Chords” Sponsorship**

**When submitting your donation, please make all checks payable to:
“Project Briggs Incorporated- Memo: Swirl and Chords 2018”**

**Project Briggs Incorporated
3287 15th Place, Southeast – Suite 302
Washington, District of Columbia 20020**

For all sponsorship levels that receive advertisement space, please print the “Ad Specification” PDF document, completely fill out, sign and send via email to:

kingniprod@gmail.com

You will receive a confirmation letter and a countersigned document with a due date for your ad.

If you would like to obtain ad space that is not associated with a sponsorship level, follow the instructions above.

Together, we can BEAT DIABETES!!



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2018 Swirl & Chords Fashion & Music Gala – *“Songs and Silhouettes”* Sponsorship Levels & Benefits

- **Diamond Sponsor** – Exclusive 1st Half of Performance Sponsor- **\$15,000.00**
- **Diamond Sponsor** - Exclusive 2nd Half of Performance Sponsor - **\$15,000.00**
- **Platinum Sponsor** – Exclusive Intermission and Special Performance Sponsor - **\$10,000.00**
- **Gold Sponsor** – Exclusive Red Carpet VIP Reception Sponsor - **\$7,500.00**
- **Silver Sponsor** – Exclusive Designer Showcase Sponsor - **\$5,000.00**
- **Bronze Sponsor** – Partnership Sponsor or Anonymous Sponsor - **\$3,000.00**

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Sponsor name will be a part of the official event name	X				
Name and logo prominently displayed on event save-the-dates and event invitations	X	X	X		
Prominent advertisement space in official event program booklet □ Full Page □ Half Page □ ¼ Page	X	X	X	X	
Logo placement on banners, which serve as backdrop in all press photo opportunities	X	X	X	X	X
Name recognition in all press releases related to events	X	X	X	X	X
Logo placement on all web site Event Pages	X	X	X	X	X
Live on-stage recognition	X	X	X	X	X
VIP Seating	X	X	X	X	X
10 Tickets	X	X	X		
6 Tickets				X	
4 Tickets					X



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COMMITMENT FORM

PLEASE INDICATE THE LEVEL OF YOUR DESIRED SPONSORSHIP:

- Diamond Sponsor** – Exclusive 1st Half of Performance Sponsor- **\$15,000.00**
- Diamond Sponsor** - Exclusive 2nd Half of Performance Sponsor - **\$15,000.00**
- Platinum Sponsor** – Exclusive Intermission and Special Performance Sponsor - **\$10,000.00**
- Gold Sponsor** – Exclusive Red Carpet VIP Reception Sponsor - **\$7,500.00**
- Silver Sponsor** – Exclusive Designer Showcase Sponsor - **\$5,000.00**
- Bronze Sponsor** – Partnership Sponsor or Anonymous Sponsor - **\$3,000.00**

CONTACT INFORMATION

Contact Name

Secondary Contact Name

Company

Address

City/State/Zip

Phone Number

Primary Email

PAYMENT INFORMATION

Make all checks payable to: **“Project Briggs Incorporated – Memo: Swirl and Chords 2018”**

Mail to: Project Briggs Inc., 3287 15th Place, Southeast – Suite 302 Washington, DC 20020



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Thank you!!

Swirl & Chords Fashion & Music Gala Ad Specifications

Camera Ready Art – Please forward all submissions in the following formats: JPEG, Photoshop (PSD) or Illustrator file on CD or via e-mail to kingniprod@gmail.com

Due Date: _____

Any photographs required must be camera ready and scaled to size (Screen 85 lines or less)

Book Dimensions	8-1/2" x 11" (3-color)
\$500 - Full-page ad	w7-1/2" x h10" (ad size) 8-5/8" x 11-1/8" (bleed size)
\$350 - Half-page ad	w7-1/2" x h4-3/4" (ad size) (horizontal)
\$150 - Quarter-page ad	w3-1/2" x h4-3/4" (ad size)
\$75 - Eighth-page ad	w1-3/4" x h2-3/8" (ad size) – <i>business cards</i>

This agreement certifies that _____
PRINT COMPANY NAME

Has agreed to advertise in *The Swirls & Chords Musical and Gala Commemorative Booklet*. All follow-up contact should be made to _____
PRINT INDIVIDUAL NAME

at _____
OFFICE AND MOBILE TELEPHONE NUMBER EMAIL ADDRESS

We, the above named, would like to purchase the following advertisement(s)

- | | | | |
|------------------------------|--------------------|---------------|-------|
| ▪ Full page: | @ \$ _____ | | |
| ▪ Half page: | @ \$ _____ | | |
| ▪ Quarter page: | @ \$ _____ | | |
| ▪ Eighth page: | @ \$ _____ | | |
| ▪ On-line Advertising | Yes _____ No _____ | Total: | _____ |

If for any reason **KING & I PRODUCTIONS** fails to run said paid advertisement(s), the organization agree to reimburse the (above named company) the total of the above payment. If our artwork does not conform to the specifications outlined above, we agree to pay **KING & I PRODUCTIONS** any and all charges incurred. As a representative of the above named company, I accept the above terms.

_____/_____/_____
SIGNATURE TITLE DATE

PLEASE TYPE OR PRINT NAME CLEARLY

_____/_____/_____
Organization Representative Title Date

Make check payable to: "Project Briggs, Incorporation – Memo: "Swirls & Chords 2018"

Project Briggs Incorporated - 3287 15th Place, Southeast – Suite 302 Washington, District of Columbia 20020

All Advertisements must be submitted pre-designed in order to properly facilitate this process. We have recommended several design firms that will be able to assist you with any of your needs.



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OUR 2017 SPONSORS



PROJECT BRIGGS INC.



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